www.atkv.org.za

WELCOME TO THE ATKV!



At the ATKV, everything revolves around language and culture... Well-oiled with endless interesting parts for music lovers, culture lovers, the studious, as well as the curious.





In the cultural sphere, the ATKV has a variety of projects and boasts **seven breathtaking holiday resorts**, spread far and wide across the most beautiful parts of South Africa.



And don't forget about <u>Negester Lifestyle Estates</u> for people over 50. THE BIGGEST BENEFIT FOR YOU AS A MEMBER IS TO REST ASSURED THAT WE ARE PROMOTING THE AFRIKAANS LANGUAGE AND CULTURE ON YOUR BEHALF ON A NATIONAL LEVEL, AND WE GIVE YOU THE OPPORTUNITY TO SHARE IN THE FUN.

OUR VISION

The ATKV makes Afrikaans language, culture, knowledge and creativity an indispensable and active part of nationbuilding and a successful South Africa.

For more about our mission and values, <u>click here</u>.





MEMBERSHIP

The ATKV makes use of the iMIS membership platform to give you the opportunity to manage your profile yourself. With this system, you can immediately see your member rate and do your booking at a resort. You will also be able to update your address details, read *Taalgenoot* digitally, change your communication preferences and even stay updated on your account.

Visit <u>https://lede.atkv.org.za/</u> and use the username that you received via email.

If you didn't receive an email, please call 011 919 9000.

ACCESS TO MEMBERSHIP

The ATKV offers membership for the whole family. Family members have to familiarise themselves with the constitution and values of the ATKV. The ATKV reserves the right to amend or cancel its benefits at any time. These amendment(s) or cancellation(s) will apply as soon as a written notice is published in <u>Taalgenoot</u> and on the <u>ATKV's website</u>.

CONTRIBUTORY MEMBERS

The ATKV also offers contributory membership to members who do not make use of membership benefits. These members are those who are involved with ATKV branches, especially learners whose parents aren't members. These members therefore do not qualify for any of the benefits, and their membership fees are reduced accordingly.

MEMBERSHIP BENEFITS



BOOK BENEFIT

Our free book membership benefit will now be known as Boekbohaai! and will be administered by Exclusive Books alongside our Tjiengelieng project.



SPECIAL DISCOUNT AT ATKV RESORTS

The ATKV's excellent, modern selfcatering accommodation and caravan stands are extremely popular, especially during peak season.

ATKV members qualify for a discount at the ATKV's seven holiday resorts. To make the rates affordable and competitive, we have a special member rate structure.

To qualify for this, the member has to be present for the duration of the stay at the resort and the member's membership fees need to be paid up upon arrival at the resort. A member qualifies for resort benefits after six months, unless they pay their membership fee upfront for the entire year.



PREFERENTIAL BOOKINGS

As a member, you are also entitled to preferential bookings at any of the ATKV's seven wonderful holiday resorts.

The priority booking period for ATKV members opens on 1 August for the April holiday and Easter weekend, and on 1 November for bookings for the following year's December holiday.

Long-stay guests planning to stay at ATKV Eiland Spa for an extended period can book their accommodation from 1 September.

Members can also book from 1 September to enjoy the July holiday at ATKV Eiland Spa.

MEMBERSHIP BENEFITS



JOU AFRIKAANS

ATKV members get a 30% discount on a one year subscription to the Jou Afrikaans app. Jou Afrikaans is a streaming service that broadcasts old and new Afrikaans productions. Download the app and use the coupon code ATKV30 to make use of this discount.



AUTO & GENERAL

Premiums are based on a member's risk profile. A percentage of the premium comes back to the ATKV and is utilised for projects.



CASI

ATKV members pay just R35 per month to use the CASI safety app. The app has an emergency button, which alerts security, and emergency services like basic roadside assistance and medical assistance in an emergency situation. To receive the link to join, send an email to vennotenavrae@atkv.org.za.



AVBOB

ATKV members get lower tariffs on funeral cover and also enjoy a 25% discount on funeral services.



DIEMERSFONTEIN WINE ESTATE

From time to time, Diemersfontein and Thokozani Wines have special offers on wine and accommodation for ATKV members.



CAPITAL LEGACY Capital Legacy offers ATKV members benefits with regard to their will and estate.

ATKV MEMBERSHIP FEES

The ATKV uses membership fees to promote the Afrikaans culture in a trendy and dynamic way, in order to make an indispensable contribution in South Africa. ATKV management adjusts the membership fees from time to time and members are notified of any adjustments via <u>Taalgenoot</u> or the <u>website</u>.

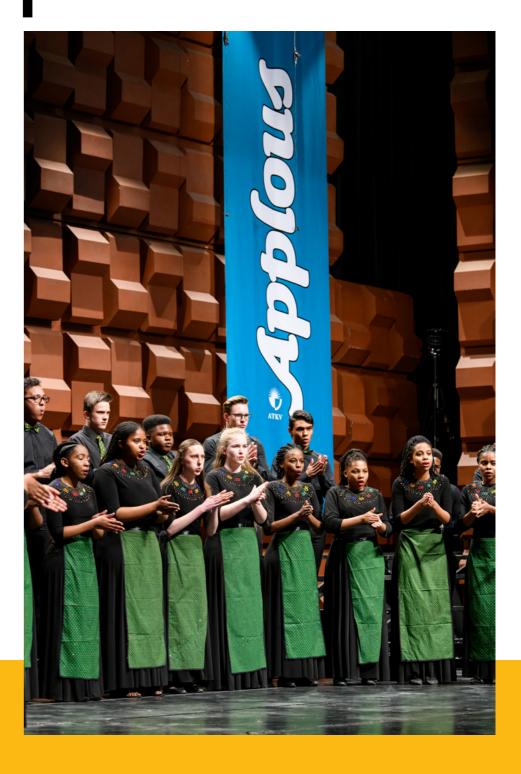
DEBIT ORDER COLLECTIONS AGAINST YOUR BANK ACCOUNT

Membership fees can be collected from your account monthly or yearly. You can request a debit order quickly and easily on the <u>iMIS platform</u>. If your banking details change, you have to notify the ATKV without delay and in writing.

UNSUBSCRIBING FROM ELECTRONIC COMMUNICATION FROM THE ATKV

From time to time, it is necessary for the ATKV and its strategic partners to communicate with its members via SMS or email. If you don't want to receive this communication anymore, just reply to with the word STOP (in capital letters).

The ATKV has to communicate with its members about statutory issues, and the STOP facility cannot be offered for this type of communication.



WOEKERFONDS

For almost a century the ATKV has left a lasting impression on the South African cultural landscape. Communities are the axis around which the ATKV's daily activities revolve and it is important to us to protect and grow our heritage, as well as to leave behind an enduring legacy.

We need your help so that we can offer reliable support to projects that celebrate heritage, promote reading and help children with their pre-school development. Come and make your mark with us – make a lifetime's difference.

Click here for more.

PARTICIPATE

Almost a century later, the ATKV has become synonymous with the Afrikaans language, and the organisation and its branches are hard at work every day to help the language live on and to make a difference in Afrikaans.

Exceptional projects give participants the necessary platforms to improve their skills and discover and develop their talents.

There are projects for both young and old!

Click on the buttons below to find out more about our projects.

"ARTISTS CONTRIBUTE TO THE REALISATION OF A NEW WORLD. WITH THEIR SINGING AND MUSIC, PERFORMANCES AND CONCERTS, DRAMA AND POETRY, DEBATES AND DIALOGUE, THEY ACT AS PROPHETS OF HUMAN DIGNITY, JUSTICE AND FREEDOM."

BRANCHES

The ATKV's branches are the heartbeat of the ATKV, and with 310 branches across South Africa and Namibia, more than 4 000 volunteers are making a huge difference in their communities. **Why don't you also become part of a branch**?

- For more about ATKV branches, click <u>here</u>.
- To find a branch in your area, click <u>here</u>.
- If you want to start a branch in your area, contact an area manager.
 For contact details, click <u>here</u>.





BRANCH INVOLVEMENT AND TJIENGELIENG

Tjiengelieng is awarded to ATKV members who have made an exceptional contribution to cultivating our mission and vision.

Accordingly, 1 500 Tjiengelieng rebates for active involvement can be obtained from ATKV branches. The ATKV reserves the right to cancel or amend the terms of the resort prices, the loyalty programme and Tjiengelieng.

You can use Tjiengelieng at our resorts and it applies in addition to the member rate. Therefore, if you spend your holiday at an ATKV resort, you will firstly qualify for the special member rate, and you can use Tjiengelieng for a further discount. The balance of your Tjiengelieng will be transferred for a similar discount on your next holiday. Terms and conditions apply.

Tjieng coupons can be used to buy books at Exclusive Books, and Tjiengelieng can be used to buy corporate gift items during the ATKV's Kultuurkuier. Members can donate unused Tjiengelieng to the Woekerfonds. ATKV branches are an inclusive cultural home at grassroots level, which present a diverse variety of projects to promote the Afrikaans language and culture in a creative way. TAALGENOO

For years, *Taalgenoot* (TG) has been telling stories about the colourful world of Afrikaans. The editorial staff aims for excellence and change. Innovation and critical thinking are encouraged.

The ATKV's official mouthpiece receives awards year after year. In 2024, *Taalgenoot* was a finalist in the "Corporate Publication of the Year" category at the South African Publication Forum Awards. The judges also crowned the magazine the winner in the category "Best Headlines", recognised *Taalgenoot* as a worthy contender in the "Best Cover" category, and awarded a Certificate of Excellence for the magazine's design and photography.

The cover of *Taalgenoot*'s 2024 winter edition was also named a finalist at last year's annual Pendoring Awards.

Using the <u>iMIS platform</u>, ATKV members can indicate whether they'd prefer to read the hard copy or electronic version of *Taalgenoot*.

Read the latest issue now or <u>download</u> the PDF version.

Visit TG's Facebook page or Instagram profile.





KATINKA HEYNS

ATKV RESORTS

Located in some of the most magnificent parts of our country, and surrounded by cultural jewels, heritage terrains and other exciting tourist attractions, you will find seven resorts where guests are welcomed with unparalleled hospitality.

THIS IS HOW YOU MAKE A RESORT BOOKING

Every resort's rates are unique and are adjusted according to the season, as well as the type of accommodation and rating that you prefer. The latest price list is available on request and on every resort's web page. Only one unit at the member rate is allowed per member per booking. ATKV members have the benefit to relax as day visitors at our resorts. The day visitors' tariffs for each resort are also available on request.

You can do your resort booking on the <u>iMIS platform</u> or call 011 919 9000 from Mondays to Fridays between 08:00 and 17:00.

To view your favourite resorts, click on one of the buttons below.





ATKV MOBILE NETWORK

THE ATKV'S VERY OWN MOBILE NETWORK IS A BRAND-NEW AND HIGHLY AFFORDABLE SERVICE DESIGNED FOR YOUR BENEFIT.

Now you can manage your data and airtime in one place, send data and airtime to loved ones, and enjoy exclusive access to the best data bundles. The ATKV Mobile Network's partners are MTN and megsApp.

This service promises significantly lower rates, and data is transferable on certain packages. Users can also port their existing mobile numbers.

- Manage your data and airtime in one place.
- Conveniently send data and airtime to loved ones.
- Get access to the best expiring and non-expiring data bundles.
- Our digital wallet makes shopping and the payment of DStv accounts and speeding tickets easy, along with a myriad of other benefits.

STAY CONNECTED WITH THE ATKV MOBILE NETWORK!

To find out more, send an email to vennotenavrae@atkv.org.za.



Scan the QR code to share the exciting news about our new mobile network.

CONTACT DETAILS

ATKV Head Office in Randburg Telephone number: 011 919 9000 Central bookings: 011 919 9092 WhatsApp number: 082 654 7577 Website: www.atkv.org.za Resorts: www.atkvresorts.co.za Email address: ledesake@atkv.org.za

Remember to visit the ATKV's/ATKV Resorts' websites and social media platforms.



