WELCOME TO THE ATKV!



At the ATKV, everything revolves around language and culture... Well-oiled with endless interesting parts for music lovers, culture lovers, the studious, as well as the curious.





In the cultural sphere, the ATKV has a variety of projects and boasts seven breathtaking holiday resorts, spread far and wide across the most beautiful parts of South Africa.

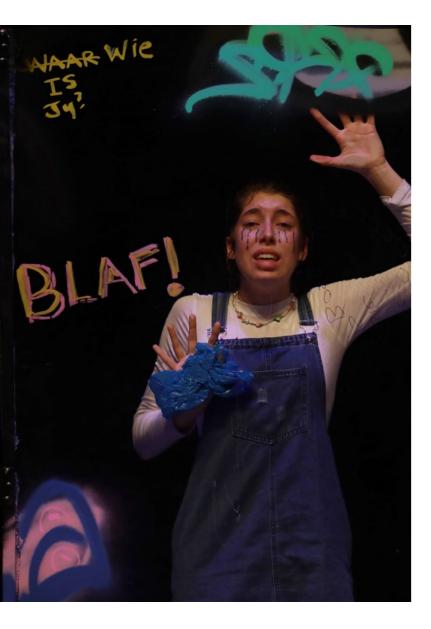


And don't forget about <u>Negester Lifestyle Estates</u> for people over 50. THE BIGGEST BENEFIT
FOR YOU AS A
MEMBER IS TO REST
ASSURED THAT WE
ARE PROMOTING THE
AFRIKAANS LANGUAGE
AND CULTURE ON YOUR
BEHALF ON A NATIONAL
LEVEL, AND WE GIVE
YOU THE OPPORTUNITY
TO SHARE IN THE FUN.

OUR VISION

The ATKV makes Afrikaans language, culture, knowledge and creativity an indispensable and active part of nationbuilding and a successful South Africa.

For more about our mission and values, <u>click here</u>.





MEMBERSHIP

The ATKV makes use of the iMIS membership platform to give you the opportunity to manage your profile yourself. With this system, you can immediately see your member rate and do your booking at a resort. You will also be able to update your address details, read *Taalgenoot* digitally, change your communication preferences and even stay updated on your account.

Visit https://lede.atkv.org.za/ and use the username that you received via email.

If you didn't receive an email, please call 011 919 9000.

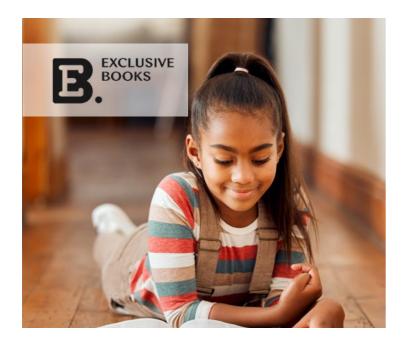
ACCESS TO MEMBERSHIP

The ATKV offers membership for the whole family. Family members have to familiarise themselves with the constitution and values of the ATKV. The ATKV reserves the right to amend or cancel its benefits at any time. These amendment(s) or cancellation(s) will apply as soon as a written notice is published in <u>Taalgenoot</u> and on the ATKV's website.

CONTRIBUTORY MEMBERS

The ATKV also offers contributory membership to members who do not make use of membership benefits. These members are those who are involved with ATKV branches, especially learners whose parents aren't members. These members therefore do not qualify for any of the benefits, and their membership fees are reduced accordingly.

MEMBERSHIP BENEFITS



BOOK BENEFIT

Our free book membership benefit will now be known as Boekbohaai! and will be administered by Exclusive Books alongside our Tjiengelieng project.



HERTZ

ATKV members can easily book Hertz rental cars via the website. Each booking helps the ATKV fund valuable projects promoting Afrikaans language and culture.



SPECIAL DISCOUNT AT ATKV RESORTS

The ATKV's excellent, modern selfcatering accommodation and caravan stands are extremely popular, especially during peak season.

ATKV members qualify for a discount at the ATKV's seven holiday resorts. To make the rates affordable and competitive, we have a special member rate structure.

To qualify for this, the member has to be present for the duration of the stay at the resort and the member's membership fees need to be paid up upon arrival at the resort.

A member qualifies for resort benefits after six months, unless they pay their membership fee upfront for the entire year.



PREFERENTIAL BOOKINGS

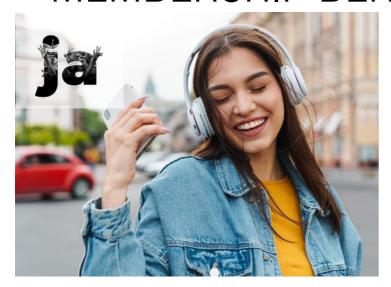
As a member, you are also entitled to preferential bookings at any of the ATKV's seven wonderful holiday resorts.

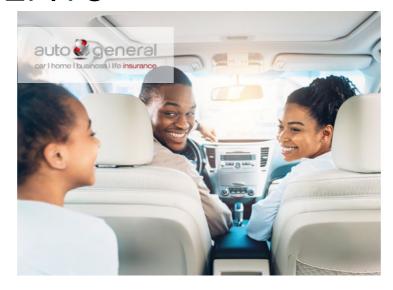
The priority booking period for ATKV members opens on 1 August for the April holiday and Easter weekend, and on 1 November for bookings for the following year's December holiday.

Long-stay guests planning to stay at ATKV Eiland Spa for an extended period can book their accommodation from 1 September.

Members can also book from 1 September to enjoy the July holiday at ATKV Eiland Spa.

MEMBERSHIP BENEFITS







JOU AFRIKAANS

ATKV members get a 30% discount on a one year subscription to the Jou Afrikaans app. Jou Afrikaans is a streaming service that broadcasts old and new Afrikaans productions. Download the app and use the coupon code ATKV30 to make use of this discount.

AUTO & GENERAL

Premiums are based on a member's risk profile. A percentage of the premium comes back to the ATKV and is utilised for projects.

CASI

ATKV members pay just R35 per month to use the CASI safety app. The app has an emergency button, which alerts security, and emergency services like basic roadside assistance and medical assistance in an emergency situation. To receive the link to join, send an email to

vennotenavrae@atkv.org.za.



CARTRACK INSURANCE

ATKV members qualify for an exclusive 25% discount on shortterm insurance premiums through Cartrack.



EKSEKUTEURS VIR BOEDELS EN

As an ATKV member, you have access to a service designed to draft professional, legal, and feasible wills at no cost, and to provide outstanding estate administration.



ATKV members get lower tariffs on funeral cover and also enjoy a 25% discount on funeral services.



ATKV MEMBERSHIP FEES

The ATKV uses membership fees to promote the Afrikaans culture in a trendy and dynamic way, in order to make an indispensable contribution in South Africa. ATKV management adjusts the membership fees from time to time and members are notified of any adjustments via <u>Taalgenoot</u> or the website.

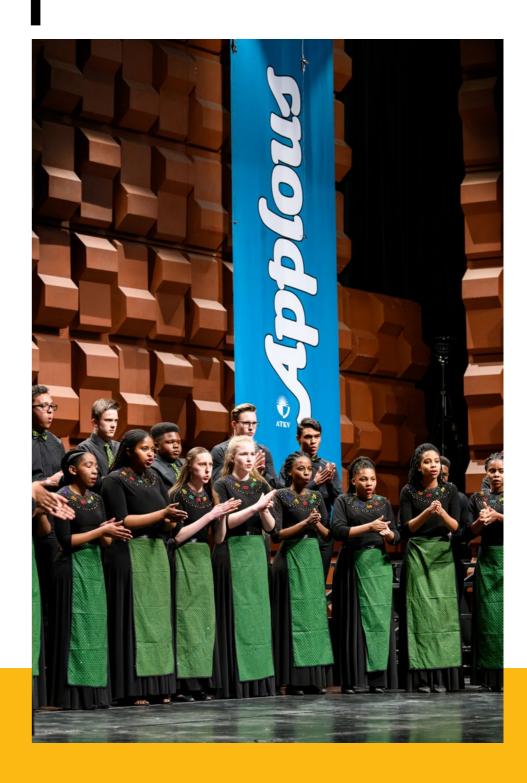
DEBIT ORDER COLLECTIONS AGAINST YOUR BANK ACCOUNT

Membership fees can be collected from your account monthly or yearly. You can request a debit order quickly and easily on the <u>iMIS platform</u>. If your banking details change, you have to notify the ATKV without delay and in writing.

UNSUBSCRIBING FROM ELECTRONIC COMMUNICATION FROM THE ATKV

From time to time, it is necessary for the ATKV and its strategic partners to communicate with its members via SMS or email. If you don't want to receive this communication anymore, just reply to with the word STOP (in capital letters).

The ATKV has to communicate with its members about statutory issues, and the STOP facility cannot be offered for this type of communication.



WOEKERFONDS

For almost a century the ATKV has left a lasting impression on the South African cultural landscape. Communities are the axis around which the ATKV's daily activities revolve and it is important to us to protect and grow our heritage, as well as to leave behind an enduring legacy.

We need your help so that we can offer reliable support to projects that celebrate heritage, promote reading and help children with their pre-school development. Come and make your mark with us - make a lifetime's difference.

Click here for more.

PARTICIPATE

Almost a century later, the ATKV has become synonymous with the Afrikaans language, and the organisation and its branches are hard at work every day to help the language live on and to make a difference in Afrikaans.

Exceptional projects give participants the necessary platforms to improve their skills and discover and develop their talents.

There are projects for both young and old!

Click on the buttons below to find out more about our projects.

"ARTISTS CONTRIBUTE TO
THE REALISATION OF A NEW
WORLD. WITH THEIR SINGING AND
MUSIC, PERFORMANCES AND
CONCERTS, DRAMA AND POETRY,
DEBATES AND DIALOGUE, THEY ACT
AS PROPHETS OF HUMAN DIGNITY,
JUSTICE AND FREEDOM."

BRANCHES

The ATKV's branches are the heartbeat of the ATKV, and with more than 320 branches across South Africa and Namibia, more than 5 000 volunteers are making a huge difference in their communities. Why don't you also become part of a branch?

- For more about ATKV branches, click here.
- To find a branch in your area, click here.
- If you want to start a branch in your area, contact an area manager.
 For contact details, click here.





BRANCH INVOLVEMENT AND TJIENGELIENG

Tjiengelieng is awarded to ATKV members who have made an exceptional contribution to cultivating our mission and vision.

Accordingly, 1 500 Tjiengelieng rebates for active involvement can be obtained from ATKV branches. The ATKV reserves the right to cancel or amend the terms of the resort prices, the loyalty programme and Tjiengelieng.

You can use Tjiengelieng at our resorts and it applies in addition to the member rate. Therefore, if you spend your holiday at an ATKV resort, you will firstly qualify for the special member rate, and you can use Tjiengelieng for a further discount. The balance of your Tjiengelieng will be transferred for a similar discount on your next holiday. Terms and conditions apply.

Tjieng coupons can be used to buy books at Exclusive Books, and Tjiengelieng can be used to buy corporate gift items during the ATKV's Kultuurkuier. Members can donate unused Tjiengelieng to the Woekerfonds. ATKV branches
are an inclusive
cultural home
at grassroots
level, which
present a diverse
variety of projects
to promote
the Afrikaans
language
and culture
in a creative way.



For years, *Taalgenoot* (TG) has been telling stories about the colourful world of Afrikaans. The editorial staff aims for excellence and change. Innovation and critical thinking are encouraged.

The ATKV's official mouthpiece receives awards year after year. In 2024, *Taalgenoot* was a finalist in the "Corporate Publication of the Year" category at the South African Publication Forum Awards. The judges also crowned the magazine the winner in the category "Best Headlines", recognised *Taalgenoot* as a worthy contender in the "Best Cover" category, and awarded a Certificate of Excellence for the magazine's design and photography.

The cover of *Taalgenoot*'s 2024 winter edition was also named a finalist at last year's annual Pendoring Awards.

Using the <u>iMIS platform</u>, ATKV members can indicate whether they'd prefer to read the hard copy or electronic version of *Taalgenoot*.

Read the latest issue now or download the PDF version.

Visit TG's <u>Facebook page</u> or <u>Instagram profile</u>.



ATKV RESORTS

Located in some of the most magnificent parts of our country, and surrounded by cultural jewels, heritage terrains and other exciting tourist attractions, you will find seven resorts where guests are welcomed with unparalleled hospitality.

THIS IS HOW YOU MAKE A RESORT BOOKING

Every resort's rates are unique and are adjusted according to the season, as well as the type of accommodation and rating that you prefer. The latest price list is available on request and on every resort's web page. Only one unit at the member rate is allowed per member per booking. ATKV members have the benefit to relax as day visitors at our resorts. The day visitors' tariffs for each resort are also available on request.

You can do your resort booking on the <u>iMIS platform</u> or call 011 919 9000 from Mondays to Fridays between 08:00 and 17:00.

To view your favourite resorts, click on one of the buttons below.

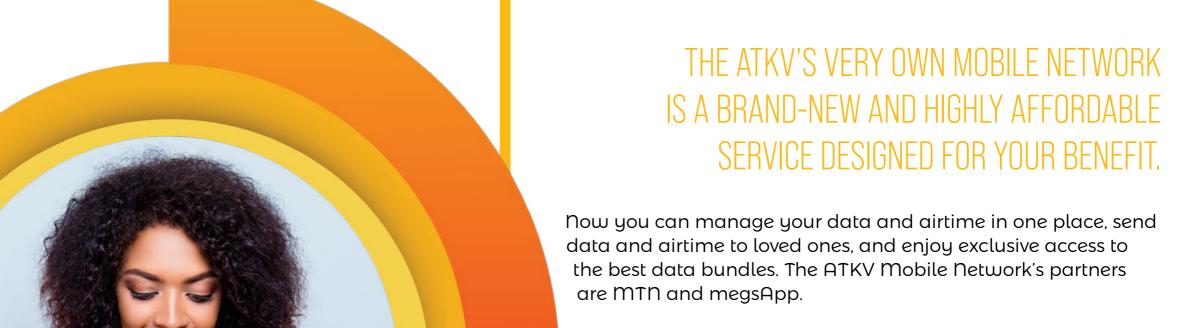








ATKV MOBILE NETWORK



This service promises significantly lower rates, and data is transferable on certain packages. Users can also port their existing mobile numbers.

- · Manage your data and airtime in one place.
- · Conveniently send data and airtime to loved ones.
- Get access to the best expiring and non-expiring data bundles.
- Our digital wallet makes shopping and the payment of DStv accounts and speeding tickets easy, along with a myriad of other benefits.

STAY CONNECTED WITH THE ATKV MOBILE NETWORK!

To find out more, send an email to vennotenavrae@atkv.org.za.



Scan the QR code to share the exciting news about our new mobile network.

CONTACT DETAILS

ATKV Head Office in Randburg

Telephone number: 011 919 9000

Central bookings: 011 919 9092

WhatsApp number: 082 654 7577

Website: <u>www.atkv.org.za</u>

Resorts: www.atkvresorts.co.za

Email address: ledesake@atkv.org.za

Remember to visit the ATKV's/ATKV Resorts' websites and social media platforms.

ATKV:











ATKV RESORTS:



